

Appendix B: Web survey communications for state school (NPD) sample

Contents

1.	Survey leaflet sent with launch letter	3
2.	Initial web survey launch letter	4
2.1	Young Person version	4
2.2	Parent Version.....	5
3.	Web survey reminder 1 letter	6
3.1	Young Person version (standard)	6
3.2	Young Person version (break-off).....	7
3.3	Parent version (standard).....	8
3.4	Parent version (break-off).....	9
4.	Web survey reminder 2 letter	10
4.1	Young Person version (standard)	10
4.2	Young Person version (break-off).....	11
4.3	Parent version (standard).....	12
4.4	Parent version (break-off).....	13
5.	Email to young people in unpaired households asking parent to complete.....	14
6.	Mop-up web break off letter.....	15
6.1	Young person version.....	15
6.2	Parent version	16
7.	Web survey reminder 3A	17

7.1	Young person version.....	17
7.2	Parent version	18
8.	Web survey reminder 3B	19
8.1	Young person version.....	19
8.2	Parent version	20
9.	Knock to nudge (KTN) letter	21
9.1	Young person KTN letter	21
9.2	Parent KTN letter.....	22
9.3	Following up KTN email.....	23
10.	Final mop up web reminder 4	24
10.1	Young person version.....	24
10.2	Parent version	25
11.	Reserve sample web survey launch letter	26
11.1	Young person version.....	26
11.2	Parent version	27
12.	Reserve sample web reminder 1 letter.....	28
12.1	Young person version.....	28
12.2	Parent version	29
13.	Reserve sample web reminder 2 letter.....	30
13.1	Young person version.....	30
13.2	Parent version	31

1. Survey leaflet sent with launch letter

UCL
UCL



WHAT WILL I BE ASKED ABOUT?

The survey will ask a range of questions related to the COVID-19 pandemic and associated lockdowns. Young people will be asked how the COVID-19 pandemic has affected them, and how it might have affected their future education, training, or job plans, and their wellbeing.

Parents and guardians will be asked about their perspectives on these topics too. They will also be asked about household details such as their employment status and the impact of COVID-19 on family life.

In addition to the young person and parent/guardian survey, a survey will be conducted with your school to collect general school-based questions about disruption during the pandemic.

HOW WAS I CHOSEN FOR THIS STUDY?

The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the Department for Education. The Horizons team have been given permission to use these details for the purpose of this research only. For each young person selected to take part, we have also invited one of their parents or guardians to participate. Parents and guardians have been invited because of their relationship to the selected young person.

WHERE CAN I FIND OUT MORE INFORMATION ABOUT THE HORIZONS STUDY?

Further information for young people taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople

Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/parents

If you have any questions or concerns, or don't want to receive any more letters, please contact Kantar Public on Freephone **0800 051 0889** or email at horizonsresearch@kantar.com. Please include the reference number found on the letter that was sent with this leaflet.

Alternatively, you can contact the research team at UCL by emailing horizons.study@ucl.ac.uk

WHAT IF I WANT TO GET SUPPORT ABOUT THE TOPICS IN THE SURVEY?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below. More are available at www.horizonsresearch.co.uk/support

The Mix
(0808 808 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.

Family Lives
(0808 800 2222) www.familylives.org.uk
Support on a range of family issues including parenting, school and relationships.

Citizens Advice
(0800 144 8848) www.citizensadvice.org.uk
General issues including benefits, housing, debt and consumer issues.

40320796/Wave 1/Advance leaflet/2021/NPD



horizons
LOOKING BEYOND COVID-19

TELL US WHAT YOU THINK

WHAT IS THE HORIZONS STUDY?

Horizons is an important new research study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians.

This makes Horizons one of the largest and most important studies among young people in England. By taking part in the Horizons study, you will be helping the government, teachers, and education leaders to better understand how they can support young people affected by the pandemic in the years to come.

WHO IS CARRYING OUT THE RESEARCH?

The Horizons study is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council (ESRC), with additional funding from the Sutton Trust. The data collection is being carried out in accordance with the MRS Code of Conduct by Kantar Public, an independent research agency. Further information about Kantar Public can be found at www.kantarpublic.com

Further information about the study can be found at www.horizonsresearch.co.uk

KANTAR PUBLIC
KANTAR PUBLIC



DO WE BOTH HAVE TO TAKE PART?

No. The decision to take part is entirely up to you. However, because we can't replace you with anyone else, we would really appreciate your participation.

The information collected in the survey will be most valuable if both the chosen young person and their parent or guardian takes part. However, if only one of you is able or willing to complete the survey, the information you provide will still be very helpful to the research team.

You may decline to answer any questions or withdraw your participation in the study at any time by contacting the helpline.

HOW DO I COLLECT THE VOUCHER?

As a thank you for taking part, everyone who participates will be offered a shopping voucher after completing the survey. This will be provided by the online platform 'Perks'. Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

WILL YOU BE CONTACTING ME AGAIN?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the

future and find out what you have done since we last contacted you. Parents and guardians will also be contacted again. Each survey will take about 30 minutes and you will receive another voucher each time to thank you for your help.

At the end of the survey we will ask if you are happy to provide some further details to help us get in touch with you again, for example your email address and phone number. Your name and contact details would only be retained for the purposes of getting back in touch. When you are re-contacted for future surveys, there will be no obligation for you to take part if you don't wish to.

IS THE SURVEY CONFIDENTIAL?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation. Your answers will be anonymised and combined with those given by other participants, so no one will be individually identifiable from their answers in reports and analysis. The Horizons study has been reviewed and approved by the research ethics committee of UCL's Institute of Education and has the support of the Government's Department for Education.

HOW CAN I COMPLETE THE SURVEY?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. It will take around 30 minutes to complete depending on your answers. Separate login details for young people, and their parent or guardian, can be found in the letter that was sent with this leaflet. Please use the relevant details to login and complete the survey at www.horizonsresearch.co.uk

DATA LINKAGE & PROTECTION INFORMATION

To better understand the data collected in the Horizons study, we would like to link information about participating young people held in various administrative records to their answers. This does not apply to parents or guardians. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional. You can withdraw permission at any time by contacting the Horizons helpline on **0800 051 0889**

The data controller for the Horizons study will be University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy


The data will be made available to researchers through the UK Data Service or similar organisation.

KANTAR PUBLIC


2. Initial web survey launch letter

2.1 Young Person version

40320796/Wave 1/Advances/letter/021/INPC/YYP



LOOKING BEYOND COVID-19


00001
05897

Name
Address1
Address2
Address3
Town
County
Postcode

{Date letter sent}
Ref: XXXX

Dear {First name} {Surname},

Horizons study: Looking beyond COVID-19


I am writing to invite you to take part in Horizons, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. I very much hope that you can help us by completing our survey.

The survey will take around 30 minutes to complete and, as a thank you for taking part, you will be immediately offered a £X e-voucher. You can choose from a range of vouchers including Amazon and Love2Shop, or we can add the amount to a PayPal account.

To complete the survey, simply go to the website, use the log in details below and then at the end you can claim your voucher. You can use a computer, smartphone or tablet to complete the survey.

Web link: www.horizonsresearch.co.uk/survey

Username: Password:




The Horizons study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out on our behalf by Kantar Public, a leading independent research company.

Everything you tell us in the survey will be treated in the strictest of confidence. Your data will be processed in accordance with the Data Protection Act. The privacy notice can be found on the Horizons study website.


The enclosed leaflet tells you more about the study, including how you were chosen, and gives information on how you can get in touch with us if you have any further questions.

Thank you in advance for your help.

Yours sincerely,



Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC 

2.2 Parent Version

40320756/Wave 1/Audience letter/2021/INFORMA

horizons

LOOKING BEYOND COVID-19



00001
05897

Name
Address1
Address2
Address3
Town
County
Postcode

{Date letter sent}

Ref: XXXX

Dear Parent/Guardian of {First name} {Surname},

Horizons study: Looking beyond COVID-19

I am writing to invite you to take part in Horizons, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. I very much hope that you can help us by completing our survey.

The survey will take around 30 minutes to complete and, as a thank you for taking part, you will be immediately offered a £X e-voucher. You can choose from a range of vouchers including Amazon and Love2Shop, or we can add the amount to a PayPal account.

To complete the survey, simply go to the website, use the log in details below and then at the end you can claim your voucher. You can use a computer, smartphone or tablet to complete the survey.

Username:

Password:

XXXX

XXXXX



Web link: www.horizonsresearch.co.uk/survey

The Horizons study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out on our behalf by Kantar Public, a leading independent research company.

Everything you tell us in the survey will be treated in the strictest of confidence. Your data will be processed in accordance with the Data Protection Act. The privacy notice can be found on the Horizons study website.

The enclosed leaflet tells you more about the study, including how your child was chosen, and gives information on how you can get in touch with us if you have any further questions.

Thank you in advance for your help.

Yours sincerely,


Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC



3.2 Young Person version (break-off)

4032789/News 1/1/16/02/IN/CP/P



LOOKING BEYOND COVID-19

Name
Address1
Address2
Address3
Town
County
Postcode

(Date letter sent)
Ref: XXXX

Dear {First name} {Surname},

Horizons study: Young Person Survey

We recently contacted you about taking part in the Horizons study, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. Your contribution is really important, and we are writing again in the hope that you will be able to help us out by completing our survey.

If you have already started the survey but have not finished it, you can select "Don't know" or "Prefer not to say" at most questions if you want to skip past. If you are having any problems completing the survey, please contact the helpline team (see other side of this letter for details).


The survey will take around 30 minutes and, as a thank you for taking part, you will be immediately offered a £X e-voucher. If you have already completed the survey, please ignore this letter.

To complete the survey, simply go to the website, use the log in details below and then at the end you can claim your voucher. You can use a computer, smartphone or tablet to complete the survey.

Web link: www.horizonsresearch.co.uk/survey

Username:

Password:



The Horizons study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out on our behalf by Kantar Public, a leading independent research company.

Everything you tell us in the survey will be treated in the strictest of confidence. Your data will be processed in accordance with the Data Protection Act. The privacy notice can be found on the Horizons study website.



On the other side of this letter are the answers to some common questions, and information about how you can get in touch with us if you have any further questions.

Thank you in advance for your help.

Yours sincerely,

Jake Anders

Dr. Jake Anders, Principal Investigator
University College London



Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out in accordance with the MRS Code of Conduct by Kantar Public, an independent research agency.

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.


What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans.

Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation. You may decline to answer any questions or withdraw from participation in the study at any time. If you do wish to withdraw your participation, contact the Horizons helpline on 0800 051 0889.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.



Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

The Mix (0808 808 4994)
www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.

ChildLine (0800 1111)
www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.

Talk to FRANK (0300 123 6600)
www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy.

To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

I have questions about this study or require further information, who can I contact?
If you have any questions or concerns, or wish to opt out, please contact us on Freephone 0800 051 0889 or email us at horizonsresearch@kantar.com. Please include the reference number found on the front of this letter.

Further information for young people taking part in the Horizons study is available at: www.horizonsresearch.co.uk/youngpeople

3.3 Parent version (standard)

4320769/Name MRS M02E1NCPFA

horizons

LOOKING BEYOND COVID-19

Name
Address1
Address2
Address3
Town
County
Postcode



{Date letter sent}
Ref: XXXX

Dear {First name} {Surname},

Horizons study: Parent or Guardian survey

We recently contacted you about taking part in the Horizons study, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. Your contribution is really important, and we are writing again in the hope that you will be able to help us out by completing our survey.

The survey will take around 30 minutes and, as a thank you for taking part, you will be immediately offered a £X e-voucher. If you have already completed the survey, please ignore this letter.

To complete the survey, simply go to the website, use the log in details below and then at the end you can claim your voucher. You can use a computer, smartphone or tablet to complete the survey.

Username: Password:

XXXX

XXXXX



The Horizons study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out on our behalf by Kantar Public, a leading independent research company.

Everything you tell us in the survey will be treated in the strictest of confidence. Your data will be processed in accordance with the Data Protection Act. The privacy notice can be found on the Horizons study website.

On the other side of this letter are the answers to some common questions, and information about how you can get in touch with us if you have any further questions.

Thank you in advance for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC



Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?

Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out in accordance with the MRS Code of Conduct by Kantar Public, an independent research agency.

How was I chosen for this study?

The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?

You will be asked about how you think the pandemic has affected your child's education, their wellbeing and their future plans. Your child will be asked about their perspective on these topics too.

As well as this, you will be asked about household details such as your employment status, and the impact of COVID-19 on family life.

Do we both have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation. You may decline to answer any questions or withdraw from participation in the study at any time. If you do wish to withdraw your participation, contact the Horizons helpline on 0800 051 0889.

How can I complete the survey?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?

Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey, and you can claim your voucher instantly.

Will you be contacting me again?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0808 800 2222)
www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)

www.citizensadvice.org.uk
General issues including benefits, housing, debt and consumer issues.

NSPCC (0808 800 5000)

www.nspcc.org.uk
Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy.

I have questions about this study or require further information, who can I contact?

If you have any questions or concerns, or wish to opt out, please contact us on Freephone 0800 051 0889 or email us at horizonsresearch@kantar.com. Please include the reference number found on the front of this letter.

Further information for parents or guardians taking part in the Horizons study is available at: www.horizonsresearch.co.uk/parents




3.4 Parent version (break-off)

4320769Name MRS K0201NCPFA

horizons

LOOKING BEYOND COVID-19

Name
Address1
Address2
Address3
Town
County
Postcode



{Date letter sent}
Ref: XXXX

Dear {First name} {Surname},

Horizons study: Parent or Guardian survey

We recently contacted you about taking part in the Horizons study, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. Your contribution is really important, and we are writing again in the hope that you will be able to help us out by completing our survey.

If you have already started the survey but have not finished it, you can select "Don't know" or "Prefer not to say" at most questions if you want to skip past. If you are having any problems completing the survey, please contact the helpline team (see other side of this letter for details).


The survey will take around 30 minutes and, as a thank you for taking part, you will be immediately offered a £X e-voucher. If you have already completed the survey, please ignore this letter.

To complete the survey, simply go to the website, use the log in details below and then at the end you can claim your voucher. You can use a computer, smartphone or tablet to complete the survey.

Username: Password:

XXXX

XXXXXX



Web link: www.horizonsresearch.co.uk/survey


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Everything you tell us in the survey will be treated in the strictest of confidence. Your data will be processed in accordance with the Data Protection Act. The privacy notice can be found on the Horizons study website.


On the other side of this letter are the answers to some common questions, and information about how you can get in touch with us if you have any further questions.


Thank you in advance for your help.

Yours sincerely,



Dr. Jake Anders, Principal Investigator
University College London





Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

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What will I be asked about?

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As well as this, you will be asked about household details such as your employment status, and the impact of COVID-19 on family life.

Do we both have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation. You may decline to answer any questions or withdraw from participation in the study at any time. If you do wish to withdraw your participation, contact the Horizons helpline on 0800 051 0889.

How can I complete the survey?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?

Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey, and you can claim your voucher instantly.

Will you be contacting me again?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0808 800 2222)
www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)
www.citizensadvice.org.uk

General issues including benefits, housing, debt and consumer issues.

NSPCC (0808 800 5000)

www.nspcc.org.uk
Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?


Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy.

I have questions about this study or require further information, who can I contact?

If you have any questions or concerns, or wish to opt out, please contact us on Freephone 0800 051 0889 or email us at horizonsresearch@kantar.com. Please include the reference number found on the front of this letter.


Further information for parents or guardians taking part in the Horizons study is available at: www.horizonsresearch.co.uk/parents



4. Web survey reminder 2 letter

4.1 Young Person version (standard)

40232769/News 1/1/1/02/INSD/FP



LOOKING BEYOND COVID-19

Address name
Address1
Address2
Address3
Address4
Postcode

06 October 2021
Ref: SurveyIVserial

Dear Salutation,

Horizons study: Young Person survey

We are writing to let you know that there is still time to take part in the Horizons study, one of the largest and most important studies among young people in England. We really value your contribution in helping to understand the effects of the Covid-19 pandemic and informing future policy for people in your year group.

The online survey will take around 30 minutes and, as a thank you for taking part, you will be immediately offered a £X e-voucher. The deadline for online survey completions is **31 October 2021**. If you have already completed the survey, please ignore this letter.

After this date, if we have not received a response from you or your parent, an interviewer may contact your household to allow you the opportunity to complete the survey in person. In this situation, an interviewer will visit your address over the next few months to arrange a convenient time for an interview, if you are happy to take part.


Our interviewers are available during the day, evenings and at weekends and carry an identity card. All our interviewers follow Covid-safety procedures when conducting interviews in the home.

If you would prefer to take part online there is still time to do so. On a computer, smartphone, or tablet, simply go to the website below and use the log in details provided.

Username: Password:

Username

Password



Web link: www.horizonsresearch.co.uk/survey


The Horizons study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out on our behalf by Kantar Public, a leading independent research company, with support from the National Centre for Social Research (NatCen).


Everything you tell us in the survey will be treated in the strictest of confidence. For more information about the survey, and how we keep your data safe, you can also visit www.horizonsresearch.co.uk. Further information is also included on the back of this letter.


Thank you for your help.

Jake Anders

Dr. Jake Anders, Principal Investigator
University College London







Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency. In-person interviews will be conducted by Kantar Public, with support from the National Centre for Social Research (NatCen).

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter. If you have not completed online by **31 October 2021** we may be in touch to arrange a convenient time for a face-to-face interview at your home. If you are offered the opportunity to take part in this way, further information will be provided.


How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey, and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
The Mix (0808 808 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
ChildLine (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support


Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service. The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy. To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

I have questions about this study or require further information, who can I contact?
If you have any questions or concerns, or wish to opt out, please contact us on Freephone 0800 051 0889 or email us at horizonsresearch@kantar.com. Please include the reference number found on the front of this letter. Further information for young people taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



4.2 Young Person version (break-off)

40320769/Wave 1FR1E023VNCDFP



LOOKING BEYOND COVID-19

Address name
Address 1
Address 2
Address 3
Address 4
Postcode

06 October 2021
Ref: Survey1Vserial

Dear Salutation,

Horizons study: Young Person survey

We are writing to let you know that there is still time to take part in the Horizons study, one of the largest and most important studies among young people in England. We really value your contribution in helping to understand the effects of the Covid-19 pandemic and informing future policy for people in your year group.

If you have already started the survey but have not finished it, you can select "Don't know" or "Prefer not to say" at most questions if you want to skip past. If you are having any problems completing the survey, please contact the helpline team (see other side of this letter for details).

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Username

Password



Web link: www.horizonsresearch.co.uk/survey




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A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
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Further information for young people taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



4.3 Parent version (standard)

4/2021/05/06/001 15/11/2021/IN/CP/PA

LOOKING BEYOND COVID-19

Address name
Address1
Address2
Address3
Address4
Postcode

06 October 2021
Ref: Survey1fVserial

Dear Salutation,

Horizons study: Parent or Guardian survey

We are writing to let you know that there is still time to take part in the Horizons study, one of the largest and most important studies among young people in England. We really value your contribution in helping to understand the effects of the Covid-19 pandemic and informing future policy for your child's year group.

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If you would prefer to take part online there is still time to do so. On a computer, smartphone, or tablet, simply go to the website below and use the log in details provided.

Username: Password:

Web link: www.horizonsresearch.co.uk/survey

Username Password

The Horizons study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out on our behalf by Kantar Public, a leading independent research company, with support from the National Centre for Social Research (NatCen).

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Thank you for your help.

Jake Anders

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC

NatCen
Social Research

Commonly Asked Questions

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What will I be asked about?

You will be asked about how you think the pandemic has affected your child's education, their wellbeing and their future plans. Your child will be asked about their perspective on these topics too.

As well as this, you will be asked about household details such as your employment status, and the impact of COVID-19 on family life.

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What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0808 800 2222)

www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)

www.citizensadvice.org.uk

General issues including benefits, housing, debt and consumer issues.

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www.nspcc.org.uk

Support and advice for adults concerned about the welfare of a child.

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I have questions about this study or require further information, who can I contact?

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Further information for parents or guardians taking part in the Horizons study is available at: www.horizonsresearch.co.uk/parents

12

Wave 1 Technical Report Appendix B

4.4 Parent version (break-off)

43207859/News_HR/102021/INCPDA

LOOKING BEYOND COVID-19

Address name
Address1
Address2
Address3
Address4
Postcode

06 October 2021
Ref: Survey\Iserial

Dear Salutation,

Horizons study: Parent or Guardian survey

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Username:

Password:

Web link: www.horizonsresearch.co.uk/survey

Username

Password

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KANTAR PUBLIC

NatCen
Social Research

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What will I be asked about?

You will be asked about how you think the pandemic has affected your child's education, their wellbeing and their future plans. Your child will be asked about their perspective on these topics too.

As well as this, you will be asked about household details such as your employment status, and the impact of COVID-19 on family life.

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13

Wave 1 Technical Report Appendix B

5. Email to young people in unpaired households asking parent to complete

Subject line: Horizons Study – invitation for your parent/guardian to participate

Your ref: {ref}

Dear {name},

Thank you for recently completing an online survey for the Horizons Study and for providing your contact details so we could get in touch with you again. Your help is really appreciated.

We also invited one of your parents or guardians to participate in the study at the same time as you. We would really appreciate it if you could ask one of your parents/guardians (if you have more than one living with you) to complete their survey by the end of **Monday 1 November**. The information collected in the survey will be most valuable if both you and a parent/guardian take part but so far more young people than parents have taken part. Hearing from parents as well as young people in order to give a wider picture of your family background and circumstances is really important to the study.

Their survey log-in details are contained within the Horizons Study letters that they recently received, along with information about the study so please refer them to this in order for them to participate.

If you or your parent require any further information about the study please contact the Horizons Study project management team at horizonsresearch@kantar.com

Thank you for your help.

Yours sincerely,



Jake Anders
University College London


KANTAR PUBLIC




6. Mop-up web break off letter

6.1 Young person version

40237059Wave1F1E1CE2INCPDF



LOOKING BEYOND COVID-19



Address name
Address1
Address2
Address3
Address4
Postcode

15 November 2021
Ref: SurveyIVserial

Salutation,

Horizons study: Young Person survey

According to our records, you recently started the Horizons survey but have not yet completed it. We understand that you may have been interrupted or didn't find time to finish the survey. However, we would really appreciate it if you could complete it so that the survey findings can be based on as many young people as possible. Remember, you can skip past most questions you don't wish to answer.

If you finish the survey you will immediately receive a £Voucher e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.


You can log back into the survey and pick up where you left it by following the instructions below.

To finish your survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Username: Password:

Username


Password




Web link: www.horizonsresearch.co.uk/survey


Further details about the survey can be found on the other side of this letter and on the survey website.


Thank you for your help.
Yours sincerely,



Dr. Jake Anders, Principal Investigator
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Commonly Asked Questions

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experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.


What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

- The Mix** (0808 808 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
- ChildLine** (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
- Talk to FRANK** (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.

More are available at www.horizonsresearch.co.uk/support


Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service. The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy. To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for young people taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



6.2 Parent version

43320769/View/1R7VZGZ1/MP/PA



LOOKING BEYOND COVID-19

Address name
Address1
Address2
Address3
Address4
Postcode

15 November 2021
Ref: SurveyIV/serial

Salutation,

Horizons study: Parent or Guardian survey

According to our records, you recently started your Horizons survey but have not yet completed it. We understand that you may have been interrupted or didn't find time to finish the survey. However, we would really appreciate it if you could complete it so that the survey findings can be based on as many young people and their parents and guardians as possible. Remember, you can skip past most questions you don't wish to answer.

If you finish the survey you will immediately receive a £Voucher e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

You can log back into the survey and pick up where you left it by following the instructions below.


To finish your survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username


Password

Username: _____ Password: _____



Further details about the survey can be found on the other side of this letter and on the survey website.

Thank you for your help.
Yours sincerely,



Dr. Jake Anders, Principal Investigator
University College London

Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency.

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked about how you think the pandemic has affected your child's education, their wellbeing and their future plans. Your child will be asked about their perspective on these topics too.

As well as this, you will be asked about household details such as your employment status, and the impact of COVID-19 on family life.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey, and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:


- Family Lives (0808 800 2222)**
www.familylives.org.uk
Support on a range of family issues including parenting, school and relationships.
- Citizens Advice (0800 144 8848)**
www.citizensadvice.org.uk
General issues including benefits, housing, debt and consumer issues.
- NSPCC (0808 800 5000)**
www.nspcc.org.uk
Support and advice for adults concerned about the welfare of a child.


More are available at www.horizonsresearch.co.uk/support.


Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service. The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy


To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/parents










7. Web survey reminder 3A

7.1 Young person version



Address name
Address1
Address2
Address3
Address4
Postcode

?? December 2021
Ref: SurveyIVseral

Dear {First name} {Surname},

Horizons study: Young Person survey

We are writing to let you know that we have extended the deadline for the Horizons online survey, so there is still time to take part!

The survey is about how young people's lives have been affected by the COVID-19 pandemic. It's really important that the findings are based on as many people as possible to ensure that we represent the views of young people with different experiences.

The online survey will take around 30 minutes and when you finish you will immediately receive a £X e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Further details about the survey can be found on the other side of this letter and on the survey website.

If you have already completed the survey, then please ignore this message.

Thank you for your help.
Yours sincerely,

Jake Anders
Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC

Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
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How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.


How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
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Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
ChildLine (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support

Is the survey confidential?
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The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy
To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



7.2 Parent version

horizons

LOOKING BEYOND COVID-19

Address name
Address1
Address2
Address3
Address4
Postcode



?? December 2021
Ref: Survey1Vserial

Dear Parent or Guardian of {First name} {Surname},

Horizons study: Parent or Guardian survey

We are writing to let you know that we have extended the deadline for the Horizons online survey, so there is still time to take part!

The survey is about how young people's lives have been affected by the COVID-19 pandemic. It's really important that the findings are based on as many people as possible to ensure that we represent the views of parents and guardians with different experiences.

The online survey will take around 30 minutes and when you finish you will immediately receive a £X e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username: Password:

Username

Password



Further details about the survey can be found on the other side of this letter and on the survey website.

If you have already completed the survey, then please ignore this message.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC



Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?

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How was I chosen for this study?

The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?

Young people will be asked how the COVID-19 pandemic has affected them, and how it might have affected their wellbeing and future plans.

Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?

Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0800 800 2222)

www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)

www.citizensadvice.org.uk

General issues including benefits, housing, debt and consumer issues.

NSPCC (0800 800 5000)

www.nspcc.org.uk

Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy


Where can I find out more information about the Horizons study?

Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/parents



8. Web survey reminder 3B

8.1 Young person version



LOOKING BEYOND COVID-19

Address name
Address1
Address2
Address3
Address4
Postcode

?? December 2021
Ref: SurveyIVserial

Salutation,

Horizons study: Young Person survey


Due to the government restrictions related to Covid-19, we have extended the deadline for the Horizons online survey, so there is still time to take part.

As Covid-19 continues to affect all of our lives, it has become even more important to understand how the pandemic has impacted the lives of young people.

We really value *your* contribution. The survey covers topics such as education, your wellbeing and your future plans. It's important that the findings are based on as many people as possible to ensure that we represent the views of young people with different experiences.

The online survey will take around 30 minutes and when you finish you will immediately receive a £Voucher e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Username: Password: 

Web link: www.horizonsresearch.co.uk/survey

Further details about the survey can be found on the other side of this letter and on the survey website. As a high response to this survey is so important an interviewer may knock on your door in the new year just to remind you about the survey.

If you have already completed the survey, then please ignore this message.

Thank you for your help.

Yours sincerely,

Jake Anders

Dr. Jake Anders, Principal Investigator
University College London

Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency. In-person interviews will be conducted by Kantar Public, with support from the National Centre for Social Research (NatCen).

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.


How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey, and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
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Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
ChildLine (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support

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To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

I have questions about this study or require further information, who can I contact?
If you have any questions or concerns, or wish to opt out, please contact us on Freephone 0800 051 0889 or email us at horizonsresearch@kantar.com. Please include the reference number found on the front of this letter. Further information for young people taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



8.2 Parent version



Address name
Address1
Address2
Address3
Address4
Postcode



?? December 2021
Ref: SurveyIVserial

Salutation,

Horizons study: Parent or Guardian survey

Due to the government restrictions related to Covid-19, we have extended the deadline for the Horizons online survey, so there is still time to take part.

As Covid-19 continues to affect all of our lives, it has become even more important to understand how the pandemic has impacted the lives of young people and the perspectives of parents on this too. Any parent of the selected young person can take part.

We really value *your* contribution. The survey covers topics such as your child's education, and the impact of Covid-19 on family life. It's important that the findings are based on as many people as possible to ensure that we represent the views of parents and guardians with different experiences.

The online survey will take around 30 minutes and when you finish you will immediately receive a **£Voucher e-voucher**. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username: Password:

Username

Password



Further details about the survey can be found on the other side of this letter and on the survey website. As a high response to this survey is so important an interviewer may knock on your door in the new year just to remind you about the survey.

If you have already completed the survey, then please ignore this message.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC

NatCen
Social Research



Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?

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How was I chosen for this study?

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What will I be asked about?

You will be asked about how you think the pandemic has affected your child's education, their wellbeing and their future plans. Your child will be asked about their perspective on these topics too.

As well as this, you will be asked about household details such as your employment status, and the impact of COVID-19 on family life.

Do we both have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?

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How do I collect the voucher?

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Will you be contacting me again?

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Support on a range of family issues including parenting, school and relationships.

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General issues including benefits, housing, debt and consumer issues.

NSPCC (0800 800 5000)

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Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

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I have questions about this study or require further information, who can I contact?


If you have any questions or concerns, or wish to opt out, please contact us on Freephone 0800 051 0889 or email us at horizonsresearch@kantar.com. Please include the reference number found on the front of this letter.

Further information for parents or guardians taking part in the Horizons study is available at: www.horizonsresearch.co.uk/parents



9. Knock to nudge (KTN) letter

9.1 Young person KTN letter



Address name
Address1
Address2
Address3
Address4
Postcode

?? January 2022
Ref: SurveyIVserial


Dear {First name} {Surname},

Horizons study: Young Person survey

This letter provides your unique log in details to allow you to take part in the Horizons survey. We really value *your* contribution. The survey covers topics such as education, your wellbeing and your future plans, and how these may have been affected by the Covid-19 pandemic. It's important that the findings are based on as many people as possible to ensure that we represent the views of young people with different experiences. The online survey will take around 30 minutes and when you finish you will immediately receive a £X e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.


To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.




Web link: www.horizonsresearch.co.uk/survey

Username:	Password:	
<input type="text" value="Username"/>	<input type="text" value="Password"/>	

Further details about the survey can be found on the other side of this letter and on the survey website.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London



Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency, with support from the National Centre for Social Research (NatCen).

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do I have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.


Why do you need to me to provide my contact details?
We will ask you for a telephone number and email if you are happy to provide this, so we can call you to see if you require any help accessing the survey, and to send a direct link via email or text message if you are happy for us to do so.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand your experiences and opinions in the future and find out what you have done since we last contacted you. Parents or guardians will also be contacted again. You will receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
The Mix (0808 806 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
ChildLine (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support

Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service. The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy
To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for young people taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



9.2 Parent KTN letter

horizons

LOOKING BEYOND COVID-19



Address name
Address1
Address2
Address3
Address4
Postcode

?? January 2022
Ref: SurveyIVserial

Dear Parent or Guardian of {First name} {Surname},

Horizons study: Parent or Guardian survey

This letter provides your unique log in details to allow you to take part in the Horizons survey. Any parent of the selected young person can take part.

We really value *your* contribution. The survey covers topics such as your child's education, and the impact of Covid-19 on family life. It's important that the findings are based on as many people as possible to ensure that we represent the views of parents and guardians with different experiences.

The online survey will take around 30 minutes and when you finish you will immediately receive a **£X e-voucher**. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username:

Password:

Username

Password



Further details about the survey can be found on the other side of this letter and on the survey website.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC

NatCen
Social Research



Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?

Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency, with support from the National Centre for Social Research (NatCen).

How was I chosen for this study?

The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?

Young people will be asked how the COVID-19 pandemic has affected them, and how it might have affected their wellbeing and future plans.

Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do I have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?

Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Why do you need me to provide my contact details?

We will ask you for a telephone number and email if you are happy to provide this, so we can call you to see if you require any help accessing the survey, and to send a direct link via email or text message if you are happy for us to do so.

Will you be contacting me again?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0800 800 2222)
www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)
www.citizensadvice.org.uk

General issues including benefits, housing, debt and consumer issues.

NSPCC (0800 800 5000)
www.nspcc.org.uk

Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy

Where can I find out more information about the Horizons study?

Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/parents



9.3 Following up KTN email

Subject line: Horizons Study: {Young Person} {Parent or Guardian} survey



LOOKING BEYOND COVID-19

Your Ref: {ref}

Dear {name},

Horizons study: {survey} survey

You were recently visited by an interviewer from Kantar Public and we have a record that you said you would be happy to complete the survey online. We are still keen to hear your views.

To complete the survey, simply go to the website below and use the unique log in details provided, and at the end you can immediately claim your e-voucher.

Web link: horizonsresearch.co.uk/survey Username: {username} Password: {password}

The survey will take around 30 minutes and when you finish you will immediately receive a {v1} of your choice (including Amazon, Love2Shop, PayPal and others). Alternatively, you can choose to {v2} to a selected charity.

Further information about the survey can be found on the survey website www.horizonsresearch.co.uk

We would like to thank you for agreeing to take part, and we really value your contribution.

Yours sincerely,



Jake Anders

Dr. Jake Anders, Principal Investigator
University College London, Institute of Education



10. Final mop up web reminder 4

10.1 Young person version

Address name
Address1
Address2
Address3
Address4
Postcode

XX XXXXX XXXX
Ref: SurveyIVserial

Salutation,

**Horizons study: Looking beyond COVID-19
Young Person survey**


We are reaching out to you one last time to invite you to take part in the Horizons online survey, an important new research study set up to understand the experiences of young people in your year group and the impact of the COVID-19 pandemic.

We also invited one of your parents or guardians to participate in the study at the same time as you. The information collected in the survey is most valuable when both of you take part, so it is very important to the study to hear from *you* as well.

The online survey will take around 30 minutes and when you finish you will immediately receive a **Voucher e-voucher**. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.


Username: Password:


Web link: www.horizonsresearch.co.uk/survey 

Further details about the survey can be found on the other side of this letter and on the survey website.

The deadline for survey completion is April 18th 2022. If you have already completed the survey, then thank you and please ignore this letter.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC 

Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency.

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.


How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
The Mix (0808 808 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
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Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support

Is the survey confidential?
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To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



horizons

LOOKING BEYOND COVID-19



Address name
Address1
Address2
Address3
Address4
Postcode

XX XXXXX XXXX
Ref: SurveyIVserial

Salutation,

Horizons study: Looking beyond COVID-19 Parent survey

We are reaching out to you one last time to invite you to take part in the Horizons online survey, an important new research study set up to understand the experiences of young people and the impact of the COVID-19 pandemic.

We also invited your son or daughter to participate in the study at the same time as you. The information collected in the survey is most valuable when both of you take part, so it is very important to the study to hear from *you* as well.

The online survey will take around 30 minutes and when you finish you will immediately receive a **Voucher e-voucher**. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Username: Password:



Web link: www.horizonsresearch.co.uk/survey

Further details about the survey can be found on the other side of this letter and on the survey website.

The deadline for survey completion is April 18th 2022. If you have already completed the survey, then thank you and please ignore this letter.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC



Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?

Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency.

How was I chosen for this study?

The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?

Young people will be asked how the COVID-19 pandemic has affected them, and how it might have affected their wellbeing and future plans.

Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?

Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0808 800 2222)

www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)

www.citizensadvice.org.uk

General issues including benefits, housing, debt and consumer issues.

NSPCC (0808 800 5000)

www.nspcc.org.uk

Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy

Where can I find out more information about the Horizons study?

Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/parents



11. Reserve sample web survey launch letter

11.1 Young person version

horizons

LOOKING BEYOND COVID-19



Address name
Address1
Address2
Address3
Address4
Postcode

00 March 2022
Ref: SurveyIVserial

Salutation,

Horizons study: Looking beyond COVID-19 Young Person survey

I am writing to invite you to take part in **Horizons**, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who completed Year 11 in Summer 2021, and also one of their parents or guardians.

You have been chosen as part of a sample selected to represent people in your age group. Although people's lives are now getting more back to normal, we know that the disruption you have experienced over the last two years may have longer-term impacts and we really value your unique views and opinions.

The information collected in the survey will be most valuable if both you and a parent/guardian take part, so we very much hope that both of you can help us by completing this survey.

The online survey will take around 30 minutes and when you finish you will immediately receive a **£X e-voucher**. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username:

Password:

Username

Password



The Horizons Study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out by Kantar Public, a leading independent research company.

Everything you tell us in the survey will be treated in the strictest of confidence. Further details about the survey can be found in the enclosed leaflet and on the survey website.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC



horizons

LOOKING BEYOND COVID-19



Address name
Address1
Address2
Address3
Address4
Postcode

00 March 2022
Ref: SurveyIVserial

Salutation,

Horizons study: Looking beyond COVID-19 Parent survey

I am writing to invite you to take part in **Horizons**, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who completed Year 11 in Summer 2021, and also one of their parents or guardians.

You have been chosen as part of a sample selected to represent parents of young people in this age group. Any parent or guardian living at this address can take part.

Although people's lives are now getting more back to normal, we know that the disruption your child has experienced over the last two years may have longer-term impacts and we really value your unique views and opinions from a parent's perspective.

The information collected in the survey will be most valuable if both you and your son or daughter can take part, so we very much hope that both of you can help us by completing this survey.

The online survey will take around 30 minutes and when you finish you will immediately receive a £X e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username:

Password:

Username

Password



The Horizons Study is led by University College London (UCL) and the Sutton Trust, with support from the Department for Education. The data collection is being carried out by Kantar Public, a leading independent research company.

Everything you tell us in the survey will be treated in the strictest of confidence. Further details about the survey can be found in the enclosed leaflet and on the survey website.

Thank you for your help.

Yours sincerely,


Dr. Jake Anders, Principal Investigator
University College London

KANTAR PUBLIC



12. Reserve sample web reminder 1 letter

12.1 Young person version



24 March 2022
Ref: SERIAL

Dear

**Horizons study: Looking beyond COVID-19
Young Person survey**

We recently contacted you to invite you to take part in Horizons, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic.


We really value your contribution, as you have been chosen as part of a sample of 12,000 young people selected to represent the views of all people in your age group. The survey covers topics such as education, your wellbeing and your future plans.

The online survey will take around 30 minutes and when you finish you will immediately receive a £10 e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username: Password:





The information collected in the survey will be most valuable if both you and a parent/guardian take part, so we very much hope that you can help us by completing this survey. Further details about the survey can be found on the other side of this letter and on the survey website.

If you have already completed the survey, then thank you and you can ignore this letter.

Thank you for your help.

Yours sincerely,
Jake Anders
Dr. Jake Anders, Principal Investigator
University College London



Commonly Asked Questions

What is the Horizons study?
Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?
Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency.

How was I chosen for this study?
The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.


How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
The Mix (0808 808 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
ChildLine (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support

Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service. The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy
To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople



horizons

LOOKING BEYOND COVID-19



24 March 2022
Ref: SERIAL

Dear Parent or Guardian of

Horizons study: Looking beyond COVID-19 Parent survey

We recently contacted you to invite you to take part in **Horizons**, an important new research study set up to understand how young people's lives have been affected by the COVID-19 pandemic.

We really value your contribution, as your child has been chosen as part of a sample to represent the views of young people in this age group, and we are also keen to hear from a parent to get a more complete picture of the family's experiences. The survey covers topics such as your child's education and future plans, and the impact of COVID-19 on this.

The online survey will take around 30 minutes and when you finish you will immediately receive a £ e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Web link: www.horizonsresearch.co.uk/survey

Username:

Password:



The information collected in the survey will be most valuable if both you and your son or daughter can take part. Any parent or guardian of the named young person living at this address can take part.

Further details about the survey can be found on the other side of this letter and on the survey website.

If you have already completed the survey, then thank you and you can ignore this letter.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London

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Commonly Asked Questions

What is the Horizons study?

Horizons is an important new study seeking to understand how young people's lives have been affected by the COVID-19 pandemic. The study will follow 12,000 young people who left Year 11 in Summer 2021, and also one of their parents or guardians. The Horizons study has been reviewed and approved by the research ethics committee of UCL Institute of Education.

Who is carrying out the research?

Horizons is being led by University College London (UCL) and the Sutton Trust, with support from the Department for Education (DfE). The study is funded by UK Research and Innovation's (UKRI) Economic and Social Research Council, with additional funding from the Sutton Trust. The data collection is being carried out by Kantar Public, an independent research agency.

How was I chosen for this study?

The names and addresses of young people were selected at random from the National Pupil Database, a database kept by the DfE. For each young person selected to take part, we have also invited one of their parents or guardians to participate.

What will I be asked about?

Young people will be asked how the COVID-19 pandemic has affected them, and how it might have affected their wellbeing and future plans.

Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?

No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?

The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.

How do I collect the voucher?

Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?

Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?

If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:

Family Lives (0800 800 2222)

www.familylives.org.uk

Support on a range of family issues including parenting, school and relationships.

Citizens Advice (0800 144 8848)

www.citizensadvice.org.uk

General issues including benefits, housing, debt and consumer issues.

NSPCC (0800 800 5000)

www.nspcc.org.uk

Support and advice for adults concerned about the welfare of a child.

More are available at www.horizonsresearch.co.uk/support.

Is the survey confidential?

Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service.

The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy


Where can I find out more information about the Horizons study?


Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/parents



13. Reserve sample web reminder 2 letter

13.1 Young person version



 Pupil Address name
Address1
Address2
Postcode

10 April 2022
Ref: Pupil SurveyIVserial

Pupil Salutation,

**Horizons study: Looking beyond COVID-19
Young Person survey**


We wanted to let you know that there is still time to take part in the Horizons online survey, an important new research study set up to understand the experiences of young people in your year group and the impact of the COVID-19 pandemic.

We really value your contribution, as you have been chosen as part of a sample of 12,000 young people selected to represent the views of all people in your age group. The survey covers topics such as education, your wellbeing and your future plans.

The online survey will take around 30 minutes and when you finish you will immediately receive a £Voucher e-voucher. You can choose from a range of vouchers including Amazon, Love2Shop or PayPal.

To complete the survey, simply go to the website below and use the log in details provided, and at the end you can immediately claim your e-voucher.

Username: Password:






Web link: www.horizonsresearch.co.uk/survey

The information collected in the survey will be most valuable if both you and a parent/guardian take part, so we very much hope that you can help us by completing this survey. Further details about the survey can be found on the other side of this letter and on the survey website.

The deadline for survey completion is April 18th 2022. If you have already completed the survey, then thank you and please ignore this letter.

Thank you for your help.

Yours sincerely,

Dr. Jake Anders, Principal Investigator
University College London



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How was I chosen for this study?
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What will I be asked about?
You will be asked how the COVID-19 pandemic has affected you, and how it might have affected your wellbeing and future plans. Parents and guardians will be asked about their perspectives on these topics too, as well as about household details such as employment status and the impact of COVID-19 on family life. We are also conducting a school survey to collect information about disruption during the pandemic.

Do we both have to take part?
No. The decision to take part is entirely up to you individually. However, because we can't replace you with anyone else, we would really appreciate your participation.

How can I complete the survey?
The survey can be completed online, and you can access it on a computer, tablet, or smartphone. Login details are provided on the front page of this letter.


How do I collect the voucher?
Once you have completed the survey online, there will be a link to the 'Perks' website where you will be able to choose from a range of different vouchers. Instructions will be provided at the end of the survey and you can claim your voucher instantly.

Will you be contacting me again?
Yes, if you are happy for us to. This is just the start of this project. We plan to contact young people once a year for the next few years so we can better understand their experiences and opinions in the future and find out what they have done since we last contacted them. Parents or guardians will also be contacted again. You will both receive another voucher each time to thank you for your help.

What if I want support about the issues covered in the survey?
If you are worried about any of the issues covered in this survey, there are sources of help and support such as the ones below:
The Mix (0808 808 4994) www.themix.org.uk
Support for young people on a wide range of issues including relationships, health, money, safety, work and study.
ChildLine (0800 1111) www.childline.org.uk
A 24-hour helpline for young people aged up to 19. It is confidential and calls are free. You can also get advice by email or through a 1-2-1 chat online.
Talk to FRANK (0300 123 6600) www.talktofrank.com
Free, confidential advice on drugs and alcohol. You can text them on 82111, phone FRANK for free, or get advice via online webchat.
More are available at www.horizonsresearch.co.uk/support

Is the survey confidential?
Yes. The information you provide will be treated in strict confidence and stored securely in accordance with the Data Protection Act 2018 and General Data Protection Regulation (GDPR). Data in a form which ensures that you cannot be identified will be made available to academic researchers through the UK Data Service. The data controller for the Horizons study is University College London (UCL). The data protection privacy notice, as well as general privacy notices for UCL, can be found on the Survey Privacy Information section on the Horizons study website at www.horizonsresearch.co.uk/privacy
To better understand the data collected in the Horizons study, we would like to link information about you held in various administrative records to your answers. We will provide you with further information and ask for your permission to do this at the end of the survey. Whether you agree is entirely optional – it does not affect your participation in the rest of the study. You can withdraw permission at any time by contacting the Horizons helpline on 0800 051 0889.

Where can I find out more information about the Horizons study?
Further information for parents and guardians taking part in the Horizons study is available at www.horizonsresearch.co.uk/youngpeople





LOOKING BEYOND COVID-19



Parent Address name
Address1
Address2
Postcode

10 April 2022

Ref: Parent SurveyIVserial

Parent Salutation,

**Horizons study: Looking beyond COVID-19
Parent survey**

We wanted to let you know that there is still time to take part in the Horizons online survey, an important new research study set up to understand the experiences of young people and the impact of the COVID-19 pandemic.

We really value your contribution, as your child has been chosen as part of a sample to represent the views of young people in this age group, and we are also keen to hear from a parent to get a more complete picture of the family's experiences. The survey covers topics such as your child's education and future plans, and the impact of COVID-19 on this.

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Username:

Password:

Parent

Parent



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Thank you for your help.

Yours sincerely,

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